

Southwest Wisconsin Wine Trail

www.swwiwinetrail.com | LIKE us on Facebook www.facebook.com/swwiwinetrail

Weggy Winery

**30940 OAK RIDGE DRIVE AT CTY O
RICHLAND CENTER/MUSCODA | (608) 647-6600**
*East of Hwy 80 between Richland Center and Muscoda.
Two miles to Oak Ridge Drive.*

Crafting award winning wines, we proudly offer both grape and fruit wines featuring Oak Ridge Red & Weggy Blue. Enjoy our wine from hill-top views! Please call or check website for hours.
Contact: Marlys Weglarz
email: marlys@weggywinery.com | www.WeggyWinery.com

Whispering Winds Winery

**13541 BLUE SCHOOL RD
FENNIMORE
(608) 943-9941**

Visit our tasting room to experience unique wines made in a small winery in a scenic valley in Southwest Wisconsin.
Hours: May thru November, Wed to Sun 10 to 5;
Dec thru April, Fri to Sun 10 to 5
email: jeisele@wildblue.net
www.whisperingwindswinery.com

Whispering Bluffs Winery

**196.5 S MAIN ST.
POTOSI
(608) 763-2468**
*Located in Potosi, WI along the Great River Rd.,
across the street from the Potosi Brewing Co.*

Visit us to enjoy wine tasting, cheese plates, gourmet coffee and chocolates, and to shop our variety of gift items.
Hours: Call (608) 763 - 2468
or visit our website for hours.
email: whisperingbluffs@tds.net
www.whisperingbluffswinery.com

Spurgeon Vineyards & Winery

**16008 PINE TREE RD, HIGHLAND
(608) 929-7692**

5 miles west of Hwy 80 off Cty Q – turn at Post Office

Home of the Ruby Lady, Ice Maiden, many other grape wines plus Mead, Cranberry and other fruit wines.
Hours: 10 -5 Every day except Easter, Thanksgiving, Christmas and New Year's Days.
email: spurgeon@mhtc.net
www.SpurgeonVineyards.com

Fisher King Winery

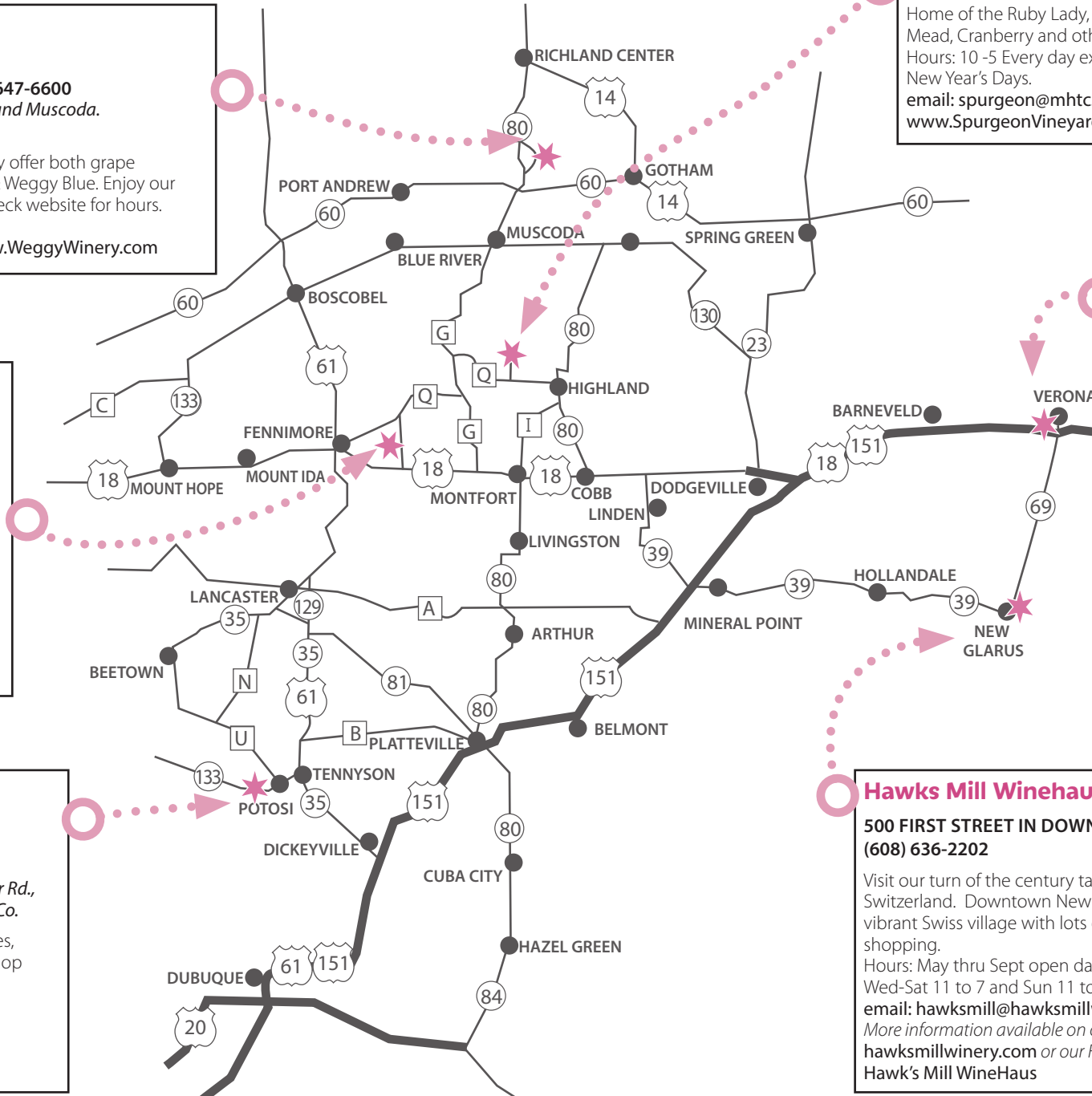
**1105 LASER STREET
VERONA New Location
WINERY: (608) 497-1056**

Get a fresh perspective on the fruit of the vine with a visit to Fisher King Winery. We source fine Wisconsin-grown grapes and ferment them on-site into complex, hand-crafted vintages packed with unique flavor profiles. Indulge in luscious wines ranging from sweet whites to dry complex reds, all while relaxing in our comfortable Tasting Room. Live music Friday nights!
Open Year-Round – 7 days/week. Please check website for hours.
www.fisherkingwinery.com
www.facebook.com/fisherkingwinery

Hawks Mill Winehaus

**500 FIRST STREET IN DOWNTOWN NEW GLARUS
(608) 636-2202**

Visit our turn of the century tasting room in America's Little Switzerland. Downtown New Glarus is in the heart of a vibrant Swiss village with lots of weekend events and unique shopping.
Hours: May thru Sept open daily 11 to 7, Oct thru April, Wed-Sat 11 to 7 and Sun 11 to 5
email: hawksmill@hawksmillwinery.com
*More information available on our website,
hawksmillwinery.com or our Facebook page,
Hawk's Mill WineHaus*



2017 EVENTS

Join us for a grand wine tasting adventure through some of the most beautiful areas of hilly Southwestern Wisconsin. We are an organization of family owned and operated wineries bringing you the most diverse sampling of wines that you will ever find in one area. You will discover fine grape wines, many made from grapes grown by the winery, luscious fruit wines and Mead (wine made from honey). These wines range from dry to sweet so there is certain to be a wine for almost every palate. Follow the trail anytime or join us for one of our spectacular events.

You don't have to attend an event to receive a complimentary souvenir wine glass. Simply visit all 6 wineries during a calendar year and have this brochure punched at each one. Receive your glass at the last winery that you visit.

May 27 & 28 (4 weeks to next trail)

The GREAT WINE & CHOCOLATE Trail

Kick off the summer with us as we each pair exquisite chocolates with our fine wines. This is a truly decadent treat for your taste buds.

June 24 & 25 (3 weeks to next trail)

The CHEESY WEEKEND Trail

We are going to cut the cheese, we are going to melt the cheese and we are going to mix in the cheese, then we will pour the wine...

July 15 & 16 (5 weeks to next trail)

The Wine PARTY Trail

Enjoy the hot days with COOL wines. We will be mixing, chilling and freezing the wine and then we are breaking out the munchies. So JUST CHILL and PARTY ON!

August 19 & 20

The Wurst-Wine Trail EVER!

This is the BEST of the WURST! Wisconsin's finest bratwurst, salami and sausages are put to the taste test. The grills will be hot and the mustard spicy.

These are ticketed events. A ticket is required for admission and may be used on either or both days. Tickets may be purchased at the first winery that you visit. **Tickets are \$15 per event.** MUST BE 21 YEARS OR OLDER TO PURCHASE AND REDEEM TICKET.

Southwest Wisconsin Wine Trail

Who we are

The Southwest Wisconsin Wine Trail is a consortium of 6 Wisconsin wineries that are located within the Upper Mississippi River Valley AVA (American Viticultural Area). These wineries share a passion for their craft of creating wine and they each have a story to tell. As you visit these wineries you will find that there is a common thread to each story. That thread is the challenge of making great wine from new and emerging grape varieties that are cold hardy enough to withstand the weather of the Upper Midwest. Some of these wineries make their wine using only their own grapes and others wineries don't grow any grapes but do source from local growers. Some of them also make wines from fruit, such as cranberries, apples, cherries and currants. You can even find Mead, a wine made from honey. So take the trail that winds through the beautiful hills and valleys of Southwest Wisconsin and taste the passion and the variety for yourself.

Fisher King Winery – Verona **New Location**

Hawks Mill Winehaus – New Glarus

Spurgeon Vineyards & Winery – Highland

Weggy Winery – Muscoda/Richland Center

Whispering Bluffs Winery – Potosi

Whispering Winds Winery – Fennimore

www.swwiwinetrail.com

LIKE us on Facebook

www.facebook.com/swwiwinetrail

About the Upper Mississippi River Valley AVA

Established in 2009, the Upper Mississippi River Valley AVA recognizes the effects of climate, landscape and soil in the facilitation of grape growing in the Upper Midwest. There have been vineyards in the region long before the AVA was established but they lacked this recognition. These vineyards grow mainly hybrid grape varieties such as Brianna, Edelweiss, La Crosse, Marechal Foch, Frontenac, Marquette, Saint Pepin and Saint Croix. Research is on-going to develop new hybrid grapes that can better withstand the cold winter and ripen earlier. Come taste what we are all about.

Southwest Wisconsin Wine Trail



WEGGY WINERY • Richland Center/Muscoda, WI
FISHER KING WINERY • Verona, WI **New Location**
HAWKS MILL WINEHAUS • New Glarus, WI
SPURGEON VINEYARDS & WINERY • Highland, WI
WHISPERING WINDS WINERY • Fennimore, WI
WHISPERING BLUFFS WINERY • Potosi, WI

www.swwiwinetrail.com

LIKE us on Facebook

www.facebook.com/swwiwinetrail

May 27 & 28
12th Annual
The Great Wine
& Chocolate Trail
*Pairing decadent chocolates
with fine wines*

June 24 & 25
17th Annual
The CHEESY
Weekend Trail
*Party with artisan cheese
and wine*

July 15 & 16
7th Annual
The Wine
PARTY Trail
*Get your PARTY on
with wine mixers
and finger foods*

August 19 & 20
7th Annual
The Wurst-
Wine Trail
EVER
*Pairing the BEST
Bratwurst with fine wines*